

University of Wisconsin – Madison, Division of Extension, Eau Claire County

For a century, Extension has come to represent the Wisconsin Idea –expanding university knowledge to every person in the state. As a Division of the University of Wisconsin-Madison, Extension expands the University’s outreach. Extension epitomizes the Wisconsin Idea, delivering programming across the state to create solutions. Extension also partners with business and government leaders, community groups, and agriculture, natural resources, and youth and family development professionals to collaborate on research opportunities.

Extension works alongside the people of Wisconsin to deliver practical educational programs—on the farm, in schools and throughout urban and rural communities. Extension has a measurable impact –changing lives and communities through:

Supporting Wisconsin’s Agriculture Industry »

Whether on the farm or in the field, we’re on the front lines of modern agriculture, building stronger, more productive food systems and agricultural products. From animal management to crops and soils to financial planning, our educators and researchers help solve challenges that Wisconsin producers face.

Fostering Leadership and Civic Engagement»

From educating elected officials to training the next generation of local leaders, we are committed to empowering citizens to make positive, transformative change in their communities.

Empowering Families and Communities»

We provide individuals and families with the tools and guidance they need to adopt positive health behaviors. Our programming focuses on nutrition, food security, food safety, chronic disease prevention, mental health, substance abuse and health insurance literacy.

Promoting Aging-Friendly Communities»

We embrace the philosophy that each stage of life is unique, exciting, and filled with potential. Our programs promote aging-friendly communities, coach parents and help families put technology, mindfulness, and financial awareness into everyday use.

Enhancing Resilient Natural Resource Systems»

We work with partners across the state to ensure that our diverse natural resources remain resilient and productive. From water and forestry programming to conservation training and youth environmental education, our educators and researchers navigate complex issues, facilitate challenging conversations, and help develop innovative solutions.

Supporting Positive Youth Development»

Our research-based youth enrichment programs give young people the hands-on experiences they need to grow into the global leaders of tomorrow. From youth governance to Wisconsin 4-H clubs, we provide diverse educational opportunities to prepare youth for success in Wisconsin and beyond.

2019 Accomplishments

Agriculture

- Completed 2 barn ventilation calculations for farms implementing modernization and improving well-being of animals with 200 calf units for Eau Claire County residents.
- Completed 2 tech school presentations:
 - Raising heifers
 - Balance sheet preparation
- Presentation for regional DNR (which included Eau Claire County) on differentiation of livestock systems, including feed requirements and manure outputs on CAFO sized farms and non-CAFO size.
- Farm Technology Days ongoing preparation throughout this time frame. May want to note that with COVID, FTD has been postponed to July 20-22, 2021. Also, may be of note to share that Mike Gintner, loan officer with Compeer Financial, is stepping in to replace John Leary as Executive Chair for Farm Technology Days as of August 1.

Human Development & Relationships

- Co-chaired the Healthy Communities Mental Health Action Team and led initiative to develop and offer a training for youth-serving professionals; served on the Healthy Communities Steering Committee for Eau Claire County
- Served on the Mental Health Matters Steering Committee to provide guidance and education for a 1-million-dollar multi-county grant focused on improving behavioral health of children; chaired the Education/Awareness subcommittee; developed and offered community trainings

Horticulture

- Worked with MGVs at the Youth Garden in North River Front Park. This project partners MGVs with FoodWise educators and the local Boys & Girls Club to engage community youth in growing vegetables. Each week 20-25 kids meet Monday through Thursday at the garden to learn about plants and develop gardening skills. Through gardening, kids not only learn leadership, decision-making and problem-solving skills but they reap the benefits of outdoor exercise and eating freshly grown vegetables.
- Designed and maintained a display/teaching garden around the Extension Eau Claire County Office at the Ag Center in Altoona. With programmatic oversight from the Horticulture Educator, the Master Gardener Volunteers completed this work and was one way to increase their connection with the community. The space is used to educate the public on how to grow various flowers, herbs and vegetables, plus demonstrate several different gardening methods, specifically techniques for small spaces. This summer, Master Gardener Volunteers

hosted a neighborhood event at the teaching garden that attracted 35 people. Participants learned about the Master Gardener Program as well observed many gardening techniques that allow you to grow your own food even with limited space. Gardening trends reflect an increased interest in home gardening, specifically food gardening. According to the National Gardening Association's, one in three households now engage in food gardening with the largest increase being from urban areas. Demonstrating how to grow food even in limited space is an important contribution to the community that we can provide.

4-H Program & Youth Development

- The 4-H Program worked with a county-funded intern for the summer of 2019. The main objective was to update language and create promotional materials for the 4-H program. Eau Claire County's Extension 4-H Program now has professional-looking promotional materials including a brochure, a bookmark, and a Welcome to Eau Claire County 4-H packet. These materials have been shared around the state with at least 10 other counties to use for their promotional purposes.
- Tech Changemakers is a grant-funded program through National 4-H with monies from Microsoft. We have a small group in Eau Claire that has met to plan educational events for young people and the elderly. The group has taught 55 young people how to use technology toys such as snap circuits, sphero balls, and the coding program, Scratch. And, it has held events at nursing homes and libraries with 20 elderly attendees where information on creating safe passwords and avoiding phishing scams were shared while the young people also helped individuals with phones, tablets, and computer difficulties. Young people felt helpful and effective and the elderly were pleased to have their devices working properly whether it was a cordless phone or a cell phone that was now connected to Bluetooth in their car.
- 4-H promotes youth development through the four elements of Positive Youth Development: Mastery, Independence, Belonging, and Generosity. Through the 16 community clubs and 6 county-wide projects, youth develop relationships with caring adults, focus on project areas that spark their passion, and grow into caring citizens of the world.

FoodWise

- Engaged 152 adults learners to utilize strategies in shopping, planning, and preparing healthy meals; reached 1,315 youth in making behavioral changes around eating more fruits, vegetables, whole grains and less sugar sweetened beverages, and Market Match program provided 439 unique participants with \$11,248 in match dollars, increasing their produce consumption while saving them money.

Community Development

- Conducted a needs assessment January - June 2019. The assessment utilized key informant interviews with 20 community members and organization leaders, participant observations during meetings, and informal conversations with people in the county. This was

supplemented by secondary data analysis of agencies' annual reports, strategic plans, and community needs assessment.

Major findings

- Mental health and substance abuse issues
- Lack of affordable housing
- Chronic diseases associated with nutrition
- Food security - restricted access to healthy food for families with low income
- Decline of small-scale family farms
- Concerns about environmental quality (air quality, water quality, and soil health)
- Inadequate workforce to fill jobs

Two major educational programming priorities informed by the results of community needs assessment are: 1: Developing community-based food system in Chippewa Valley and 2: Community capacity building through research, strategic planning, and program evaluation

Alignment with Strategic Plan

The Extension Department participates in the 2018 – 2020 County Strategic Plan under the "Communication" strategic priority which is "to develop an effective, modern, and accessible communications system, including internal, external and advocacy, to better serve and engage the citizens of Eau Claire County. Extension's goal in the strategic plan is to "Coordinate educational leadership and programming with Eau Claire, Dunn, and Chippewa Counties, find efficiencies, as well (aka Area 6 in Extension Terms). Identify resources based on key priorities for counties and region."

Here are examples of how Extension is working toward this goal in 2019:

- Effective 2019, began formal cost-sharing of two positions, Horticulture Educator (Chippewa, Dunn, Eau Claire, and Polk Counties) and Community Development Educator (Chippewa, Dunn, and Eau Claire Counties). Efficiencies focused on similar program-type delivery, such as consistent leadership for the Extended-branded Master Gardener Volunteer program, while supporting and empowering individual differences of each county, allows Eau Claire County to extend their limited levy-dollars by co-investing with neighboring counties. In 2019, there were over 3043 volunteer hours logged, which has a value of \$82,769, compared to the county levy investment of under \$11,000 for the position (using \$27.20 per hour. Source: https://independentsector.org/resource/vovt_details/)
- Maintain state university investment with Eau Claire County. While the former Horticulture Educator position (0.75 FTE) was no longer funded after a vacancy, local county and Extension leadership worked together with state Extension decision-makers to re-imagine

and co-fund two shared positions, 0.25 FTE Horticulture and 0.34 FTE Community Development (with a focus on Community Food Systems), for a total of 0.59 FTE that remains in the county. The positions are co-funded by area counties and are 2.0 full-time positions now shared between 4 counties that serve their key priorities.

- Host an annual Meet & Greet for county elected leadership, county administration, and Extension educators to highlight educational leadership/programming in and through Chippewa, Dunn, & Eau Claire Counties. Educators engage with county leadership to elevate and demonstrate the county and university partnership to improve lives and communities on the local level.
- Extension works with campus content specialists to bring additional applied research to local residents and professionals. Two examples from 2019:
 1. Brief Interventions Training with Dr. Rob Nix, coordinated by the Extension Eau Claire County Human Development and Relationships Educator, that helped Chippewa Valley child-serving professionals to learn about intervention and prevention education and how to apply the approaches, such as reducing children's obesity-risk and improving self-control.
 2. 2019 Soil, Water and Nutrient Management Training, coordinated by the Extension Eau Claire County Agriculture Educator, that provides UW-Madison campus expertise to local farmers such as comparing tillage practices and nitrogen rates for corn, profitability of fertilization of no-till corn and soybeans, wheel traffic effects on alfalfa, cover crops, fall manure, and nutrient management, and many more topics. There is no additional cost to Eau Claire County to bring this applied research to local farmers.

2019 Future Opportunities

Agriculture

- Chippewa Valley COVID-19 Economic Recovery Task Force – presence on the agricultural & rural subcommittee to help inform efforts to ensure recovery from the pandemic for agricultural and rural areas of Eau Claire County.
- Be responsive to market volatility issues related to COVID by increasing awareness of milk production (or reduction) strategies.
- Targeted outreach on dairy reproduction with new research and data from our state specialist.
- Bring Heart of the Farm, a program for women in agriculture to Eau Claire County to help build social support networks and increase farm financial literacy.

Human Development & Relationships

- Continue collaborative efforts with the Eau Claire City-County Health Department to address increased challenges of vulnerable populations (e.g. those experiencing poverty, food insecurity, and non-English speakers) during the pandemic; explore and develop culturally relevant resources to support family stability
- Continue needs assessment to explore ways of strengthening relationships and opportunities for underserved populations
- Provide research-based education, such as Triple P and I Can Problem Solve, face-to-face or online; explore digital platforms to provide positive parent/caregiver education

Horticulture

- Offer a Master Gardener Volunteer training to increase participation in the Master Gardener Program, co-led with Master Gardener Volunteers. The program will be online or a hybrid of online and in-person, contingent upon in-person programming restrictions. This class will be offered Fall 2020 or Spring 2021.
- Transition Master Gardener Volunteers to transition their monthly educational programs to an online format. Consider best options for continuing with the annual garden seminar (February 2021), "Ready, Set, Grow", if Covid-related public health guidance limits in-person programming.
- Continue to answer horticulture inquiries. Participate in the Lower Chippewa Invasives Partnership (LCIP) Inc. Invasives Monitoring Program. Use knowledge and partnerships to serve county residents and help to guide the copious questions concerning invasive species. Participate in the monitoring program to aid in strengthening educator's skills at invasive species identification and create a working relationship with LCIP to help map invasive species and critical native species in Eau Claire County and area.

4-H Program & Youth Development

- Explore the possibility of joining other Wisconsin communities who are piloting a program called JUNTOS. JUNTOS, a program and curriculum out of North Carolina Extension, focuses on after-high school readiness and family education in the Latinx community.
- Provide meaningful programming for families and youth while they are unable to gather in groups due to Covid-related public health gathering guidance. Programming includes ways to continue connecting with other 4-Hers as well as support in project areas.
- Continue to identify partnerships to bring programming to more youth in Eau Claire County. There are some amazing organizations in Eau Claire County that would be great partners in 4-H programming.

FoodWise

- Virtual programming with online classroom education, creating instructional videos to enhance education, working with state colleagues to expand our programming and offer more opportunities with local Hmong and Hispanic families.

Community Development

- Await guidance regarding the state hiring freeze as it pertains to this position, which has been vacant since April 2020. Pending successful hiring of a candidate, the educator will focus on educational programming in the areas of 1: Developing community-based food system in Chippewa Valley and 2: Community capacity building through research, strategic planning, and program evaluation to assist leaders, communities, and organizations realize their fullest potential. This work builds the vitality that enhances a county's quality of life and enriches the lives of their residents, in areas such as community food systems, community economic development, rural broadband initiatives, and much more. Community Development educational work plants and cultivates the seeds for a thriving community and organizations.

Agriculture and Natural Resources

Educational programming provided by: Agriculture Educator and Horticulture Program Coordinator. Agriculture and Horticulture programs provide tailored educational activities, resources, and partnerships that create advancements for residents and the community at-large. Mandated agriculture services provided are: Private Pesticide Applicator Training (PAT) and Certification, Tractor and Machinery Safety and Certification, Livestock Premises Identification, Beef and Pork Quality Assurance and Youth for the Quality Care of Animals, Farm Worker Safety Education, and mandatory reporter training for Master Gardener Volunteers. *Please note Agriculture Educator position was vacant approximately half of 2019.*

OUTPUTS

(Outputs are the steps required for carrying-out programming by educators)

		2016	2017	2018	2019
Number of educational programs provided to community (in person and online)		80	81	60	51
Number of educational contacts to direct learners		14,286	12,220	11,000	6,007
Number of volunteer hours provided to community to expand Extension programming		3,960	3,916	4,165	3,044
Number of youth trained in livestock projects:		410	354	48	102
Outcomes	Benchmark	2016	2017	2018	2019
Benchmark % indicates the impact of the educational programming to the learners served for programs evaluated and represents those who responded.					
Farmers and landowners demonstrate improved management skills. (Agriculture education)	28%	85%	85%	85%	45%
Farmers show improved levels of crop productivity. (Agriculture education)	15%	85%	85%	85%	45%
Farming operations show improved levels of livestock productivity. (Agriculture education)	20%	95%	95%	85%	45%
Residents receive research-based Extension knowledge to improve their growing skills (achieved through Master Gardener education and successful diagnostic services available to help with everything from plant detective identifying the insects living in their gardens to the diseases on their plants) (Horticulture education)	400 residents	new measurement starts in 2020			
Extension Master Gardener volunteers show increase in outreach numbers, including new and diverse audiences. (Horticulture education)	300 residents	300 residents	312 residents	not measured - position vacant	MGVs reported over twice as many volunteer service hours in 2019 than in 2018. The Master Gardener Volunteers in Eau Claire County reach hundreds of people from all walks of life while answering questions at the Eau Claire Downtown Farmers' Market and at the Eau Claire County Fair, presenting programs to the general public and teaching kids to grow food at youth gardens.

Youth, Family & Community Development						
Educational programming provided by: Human Development and Relationships Educator, Community Development Educator, 4-H Program Coordinator, FoodWise Coordinator and Educators. Youth, Family & Community Development programs provide tailored educational activities, resources, and partnerships that create advancements for residents and the community at-large. Mandated services provided are: youth protection program (background checks, volunteer orientation training, and mandated reporter training) and participation in the Federally Funded Nutrition Education Program FoodWise (per Section 3(d) of the Smith-Lever Act provides that The Secretary of Agriculture may fund extension work in the several states, territories, and possessions. Section 1425 of the National Agricultural Research, Extension, and Teaching Policy Act of 1977 (as amended) (7 U.S.C. 3175) is also known as the Expanded Food and Nutrition Education Program (EFNEP). <i>Please note Human Development and Relationships Educator position was vacant approximately half of 2019.</i>						
OUTPUTS (Outputs are the steps required for carrying-out programming by educators)						
			2016	2017	2018	2019
Number of educational programs provided to community (in person and online)			742	536	627	364
Number of educational contacts to direct learners			9,527	12,155	8,039	6,714
Number of volunteer hours provided to community to expand Extension programming			2,400	2,400	2,400	3,200
Number of 4-H volunteers			120	100	89	204
Number of 4-H exhibitors at the fair				462	411	393 4-H exhibitors and 438 total exhibitors
Outcomes		Benchmark	2016	2017	2018	2019
Benchmark % indicates the impact of the educational programming to the learners served for programs evaluated and represents those who responded.						
Children and teens practice skills that enhance the well-being of youth, preparing for healthier and more successful adults (through the research-supported elements of positive youth development: belonging, mastery, independence, and generosity) (4-H education)	385 youth		new measurement starts in 2020			385 youth
Parents demonstrate new knowledge and skills for ensuring childhood health and safety (i.e. 0 - 18 years). (Human Development and Relationships education).	50%		new measurement starts in 2020			
Parents and children develop improved relationships (i.e. 0 - 18 years). (Human Development and Relationships education).	50%					
Government agencies, small-scale farmers, nonprofit organizations, and local businesses demonstrate greater capacity in organizational effectiveness and impact. (Community Development education)	50%					
Community and organizational leaders use data and research to inform sustainable community transformations. (Community Development education)	50%					
Youth and adults with limited income increase knowledge and intent to make healthy food choices, such as increased fruit, vegetable, and whole grain consumption, decreased sugar sweetened beverages. (FoodWise education)	50%					
Parents and children show a willingness to taste new foods. (FoodWise education)	50%					
Youth and adults increase food safety knowledge and practice safe food handling at home. (FoodWise education)	50%					
Parents and adults adopt food resource management strategies such as shopping with a list, or comparison shopping	50%					

Supplemental Performance Metrics and Strategic Plan from 2018 Annual Report

Includes lookback from 2016, 2017, & 2018 impacts that demonstrate value to county residents.

Agriculture and Natural Resources

Farmers and landowners seek assistance from agricultural agents to make informed decisions related to conservation, farm modernization, farm management and environmental issues. Educational development in agriculture contributes economic activities and helps protect resources.

OUTPUTS

	2016	2017	2018
Number of producers assisted:	12,873	11,863	12,986
Number of workshops conducted:	38	36	39
Number of field days and demonstrations conducted:	12	11	14
Number of surveys:	15	12	14
Number of media contacts:	995,010	910,000	963,000
Number of Chippewa Valley Forage Council participants:	48	45	47
Number of youth trained and certified in tractor and machinery safety:	22	0	14
Number of certified applicators trained:	28	32	23
Number of youth trained in livestock projects:	410	354	487

Performance Goal	Outcome Measures	Benchmark	2016	2017	YTD 2018
Farmers and landowners will improve their management skills as a result of Extension trainings.	Farmers and landowners responding to surveys will indicate improved management skills as a result of Extension trainings.	28%	85%	85%	85%
Farming operations will show improved levels of crop and livestock productivity as a result of consultations with Ag educators.	Farming operations responding to surveys will report improved levels of crop productivity.	15%	85%	85%	85%
	Farming operations responding to surveys will report increased levels of livestock productivity	20%	95%	95%	95%
Ag agent will provide agriculture technologies/education as requested by producers.	Within 24-hours of receipt, Ag agent will respond to producers requests based on contact log	90%	95%	95%	95%

Horticulture (Position Vacant)

The Horticulture Program provides unbiased university-based research information to residents focusing on horticultural and natural resource educational. Through leadership and innovative programming, environmentally and socially responsible practices are implemented throughout the county.

OUTPUTS

	2016	2017	2018
Number of volunteer hours	3,960	3,916	Vacant
Number of publications written	6	3	
Number of surveys	2	3	
Number of volunteers	87	52	
Number of educational programs conducted	29	14	
Number of contacts reached by direct teaching	1343	312	
Total amount of grants and sponsorship dollars	\$ 4,775	\$ 500	

Performance Goal	Outcome Measures	Benchmark	2016	2017	2018
Provide research-based information on sound lawn, garden and sustainability practices to residents as a pro-active step to create a healthy environment.	Clients responding to interviews for surveys will indicate they found the information helpful.	90%	95%	95%	
Help promote the Green Industry (greenhouses, nurseries, tree services, lawn care companies) through a resource directory of service available for residents and other businesses.	Green Industry resource directory will be distributed annually.	Yes/No	yes	yes	

Human Development & Relationships

Human Development and relationships provide statewide leadership to promote education, resources and partnerships that create an environment where families and their communities can thrive.

OUTPUTS

	2016	2017	2018
Number of educational programs conducted:	19	9	26
Number of conference presentations:	4	5	4
Number of professional development programs:	7	6	17
Number of community meetings:	45	56	92
Number of people reached by direct teachings:	363	440	605
Applied research conducted and disseminated:	0	1	0
Total amount of grants received in community (co-authored):	\$4,000	\$200,000	\$233,000
Number of TV, newspaper, radio, website, fact sheets for media contacts:		16	10

Performance Goal	Outcome Measures	Benchmark	2016	2017	2018
Connect community partners through coordination, collaboration, networking, research and education to strengthen families.	Participants responding to surveys will indicated improved connectivity and coordination among community groups that work with children and families.	80%	98%	93%	93%
Improve family resiliency and well-being in the areas of: mental health/social emotional development, positive parenting practices or healthy lifestyles	Participants responding to surveys will indicated they have enhanced skills or became aware of new resources as a result of attending workshops or educational programs.	85%	97%	97%	98%

4-H & Youth

The 4-H Youth Development program cultivates assets, builds social capital and positive development through experiential learning opportunities. The program offers a wide variety of hands-on projects, activities and group-building experiences where youth gain confidence, life skills and service ethic and leadership skills.

OUTPUTS

	2016	2017	2018
Number of education programs conducted:	33	30	32
Number of conference presentations:	1	0	0
Number of community club programs:	18	17	16
Number of contacts participating in After School programs:	780	2,215	100
Number of educational activities and events:	75	80	72
Hours of community service:	2400	2400	2000
Applied research conducted and disseminated:	1	1	0
Number of grant funded programs:	2	2	3
Number of volunteers trained	120	100	146
Number of youth exhibitors at fair:		462	462
Number of open-class exhibitors at fair:		22	30

Performance Goal	Outcome Measures	Benchmark	2016	2017	YTD 2018
Train and support adult and teen volunteers to effectively work with youth.	Adults and teens responding to surveys or interviews will report they are able to effectively work with youth as a result of the training and support received	90%	92%	92%	93%
Train and support adult and teen volunteers to plan, carryout and evaluate a county fair program, which helps youth gain important life skills.	Adult and teen volunteers responding to surveys and interviews will report they were able to plan, carryout and evaluate the fair program as a result of the training and support they receive from 4-H Youth Development.	70%			
	Youth exhibitors and their parents responding to surveys or interviews will report that the youth gained life skills as a result of their participation in the county fair.	70%			
Partner with community organizations to provide enriching After School experiences for youth of all ages	Those responding to surveys and interviews regarding After School experiences will report that programs were enriching experiences for participating youth	70%	95%	95%	95%

FoodWise					
FoodWise is a partnership program between Federal, State and County governments and community-based organizations. FoodWise staff teaches low-income residents how to make healthy food choices, handle their food safely, manage food dollars and improve food security. FoodWise educators and Coordinators salaries totalling \$168,000 are Federally Grant Funded and do not affect the Levy or EC County Budget totals.					
OUTPUTS					
			2016	2017	2018
Number of classes taught:			597	400	538
Number of professional conference /staff trainings attended:			11	14	6
Number of coalition, task force and group meetings attended:			58	72	73
Number of educational contacts to direct learners:			8,384	9,500	8687
Number of non-duplicated direct learners:			1,758	1,161	1,250
Total amount of grants			\$257,178	\$239,124	\$168,000
Performance Goal	Outcome Measures	Benchmark	2016	2017	2018
After a series of classes, low-income participants will report behavioral changes that reflect USDA MyPlate principles.	After participating in FoodWise series, at least 30% of individuals will report behavioral changes that reflect MyPlate principles. (changes measured include: willingness to taste new foods, parents report that their child asked them to buy a fruit or vegetable, or they are offering more fruits or vegetables, and increased fruit, vegetable or whole grain consumption)	50%			78%
FoodWise participants completing post-lesson surveys will express and intent to adopt (or continue) at least one food resource management strategy.	At least 50% of FoodWise participants completing post-lesson surveys will express and intent to adopt (or continue) at least one food resource management strategy such as shopping with a list or comparing unit pricing.	50%			68%
ECC SNAP households will utilize the EC Downtown Farmers Market, Market Match incentive program to increase access to fresh food for their family.	5% of unique ECC SNAP households (308 households) will utilize the EC Downtown Farmers Market, Market Match incentive program to increase access to fresh food for their family.	5% (308 households)			432
Community Development					
The community development programming is affiliated with the Extension Institute of Community Development that provides educational programming to assist leaders, communities, and organizations to realize their fullest potential. Educators work with communities to build the vitality that enhances their quality of life and enriches the lives of their residents. Community development educators educate in leadership development, organizational development, food systems, community economic development, local government education and much more as determined by the residents and communities. Currently, the community educator is conducting a community needs assessment that will determine programming areas and Plan of Work, from which performance goals, objectives, and outcomes will be derived.					

Ensure Financial Stability	Innovate and Adapt	Improve Collaboration
4-H Program <ul style="list-style-type: none"> • Research grant and donation opportunities to develop outreach 	4-H Program <ul style="list-style-type: none"> • Develop new methods to reach underserved and underrepresented populations with 	4-H Program <ul style="list-style-type: none"> • Partner with community organizations to avoid duplication in

<p>programming, specifically in STEM.</p> <ul style="list-style-type: none"> • Secure donations and financial support for 4-H Youth Development programming to support in and out of state trip opportunities for youth. 	<p>youth development programs</p> <ul style="list-style-type: none"> • Apply national research to local needs assessments to develop, implement, and evaluate youth development programs at a county level 	<p>youth development programming</p> <ul style="list-style-type: none"> • Partner with Chippewa and Dunn Counties to provide across-county line programming that develops working relationships among 4-H members and families.
<p>Human Development & Relationship Education</p> <ul style="list-style-type: none"> • Focus on prevention, knowing that is our best return on investment of dollars • Being a good steward of funding and writing grants to support programming initiatives • Helping other community non-profit organizations with strategic planning and support to ensure quality programming to support local families 	<p>Human Development & Relationship Education</p> <ul style="list-style-type: none"> • Responsive to citizens needs by leading needs assessments and implementing plans based on citizens input. • Using innovative approaches to education using digital media, micro-learning videos and social media to meet parents where they are. • Working on system change through the lens of mental wellness. 	<p>Human Development & Relationship Education</p> <ul style="list-style-type: none"> • Facilitating change through improved coordination and collaboration of groups working on improving behavioral and mental health. • Offering professional development (BRAIN conference, Raising Caring Kids, Eau Claire Healthy Communities, Child Care Director's Retreats) to foster networking and information sharing to better serve children and families in the community.

<p>FoodWise</p> <ul style="list-style-type: none"> • Market Match at Downtown Farmers Market • Food resource management classes with SNAP participants to save money when purchasing food. 	<p>FoodWise</p> <ul style="list-style-type: none"> • Use ecological models to expand Policy, Systems and Environmental (PSE) changes affecting behavioral outcomes. • Utilize our new Program Evaluation and Recording System (PEARS) in FoodWise to illustrate outcomes and identify trends. 	<p>FoodWise</p> <ul style="list-style-type: none"> • Market Match at Downtown Farmers Market. Build relationships with private donors, EC City and regional DHS Great Rivers Consortium to garner funds for program sustainability. • Partner with Eau Claire, Chippewa and Dunn County Health Coalitions to build healthy retail • Work with statewide groups to bring initiatives and added funding opportunities to the Chippewa Valley.
<p>Agriculture Education</p> <ul style="list-style-type: none"> • Assisted Land Conservation to assure \$50,000 in Nutrient Management Cost-share funds to participating farmers and landowners. 	<p>Agriculture Education</p> <ul style="list-style-type: none"> • Continued to assist farmers to accept the computer software program SnapPlus for Nutrient Management planning which is a switch from years of paper record keeping. 	<p>Agriculture Education</p> <ul style="list-style-type: none"> • Collaborate with ECC Land Conservation Nutrient Management Planning efforts with farmers • Collaborate with Komro Equipment and J & D Manufacturing to improve in the

		<p>design and installation of ventilation systems in livestock facilities.</p> <ul style="list-style-type: none">• Collaborate with CVTC in the delivery of educational programs related to Cost of Production and Beef Quality Assurance
--	--	---