



Monday Market at the Y

Chippewa Falls YMCA Summer/Fall 2023

About the Monday Market at the Y

Welcome to the new ***Monday Market at the Y!*** Located at 611 Jefferson Ave. in Chippewa Falls, the YMCA is excited to promote healthy living through the sales of fresh produce and other items while supporting local growers/vendors. We look forward to providing a fun, safe environment that supports our community needs.

The Y attracts several hundred community members every weekday morning. The market will be highly visible during child drop-off at Parkview Elementary School across the street. Multiple businesses are located nearby. In addition, we will promote the market in a variety of ways through both the YMCA itself and our many partner organizations in the community.

Bathrooms and parking will be available to market participants and vendors. Spaces will be assigned by the Market Manager(s).

Monday Market at the Y was developed to ensure that FoodShare participants can use their electronic benefits transfer (EBT) cards to purchase eligible items, helping more households access healthy foods and providing more potential buyers for vendors. Patrons who have been issued an authorized Supplemental Nutrition Assistance Program (SNAP)/EBT card may purchase scrip in the form of wooden tokens, up to the amount authorized, from a designated Monday Market at the Y staff. The patron's SNAP/EBT card will be debited for the value of the tokens purchased. Tokens at the Monday Market at the Y do not expire.

In addition, ***Monday Market at the Y*** will accept credit/debit payments. Vendors may accept cash or tokens. Tokens may be obtained by SNAP/EBT or credit/debit purchase. The ***Monday Market at the Y*** staff will exchange tokens only with authorized vendors. Vendors will be paid every two weeks for tokens received.

The only tokens used will be wooden tokens with the unique imprint of ***Monday Market at the Y***, with the currency amount printed on each side. The only tokens used will be in \$1 denominations.

The SNAP/EBT program will be strictly and carefully monitored by the ***Monday Market at the Y*** staff.

If you're interested in applying for vendor space, please fill out and submit this application to:

Chippewa Falls YMCA – Monday Market at the Y
Attn: Carrie Mathwig
611 Jefferson Ave
Chippewa Falls, WI 54729

Applications can be mailed, dropped off or emailed to cmathwig@ymca-cv.org. Space cannot be guaranteed for applications received after Monday, June 5th, 2023.

QUESTIONS? Contact Carrie Mathwig at 715-861-2352 or cmathwig@ymca-cv.org.



Monday Market at the Y

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Business Owner Name (Last Name, First Name): _____

Business/Farm Name: _____

E-mail Address: _____ Phone Number: _____

Mailing Address: _____ City, State & Zip Code: _____

Business/Farm Location (if different than mailing address): _____

Website/Facebook Page (optional): _____

Are you certified as a vendor for WIC and the Senior Farmers Market Nutrition Program?

___ Yes ___ No If No, would you like to be contacted about setting up? ___ Yes ___ No

Licenses You Currently Hold:

___ Mobile Retail Food License ___ Retail Food License ___ Seller's Permit
___ Temporary Food Establishment ___ Food Processing Plant ___ Dairy Plant License
___ Commercial Licensed Kitchen ___ None ___ Other: _____

NOTE: If you are not sure whether you need a license, see www.menomoniemfam.org/licensing. If a license is required, a copy must be submitted with the application to be approved for the MONDAY MARKET AT THE Y. If applicable, vendors must display a license at the assigned booth.

Products Offered for Sale:

NOTE: This is a "producers only" market. All products sold must be grown, made, or otherwise produced by local vendors.

___ Fresh Produce and/or Herbs ___ Meat/Meat Products ___ Poultry/Eggs
___ Pure Honey or Maple Syrup ___ Dairy/Cheese ___ Flowers
___ Baked Goods/Bread ___ Jams/Jellies/Condiments ___ Art Items
___ Other: _____

2023 Dates Requested (8 AM – 1 PM): June 12th – September 25th.

(No market on July 3rd and September 4th)

___ Full Season (\$140 for 14 days) ___ Selected Days (\$15 per day - please mark below)
___ June 12 ___ June 19 ___ June 26 ___ July 10 ___ July 17 ___ July 24 ___ July 31
___ Aug. 7 ___ Aug. 14 ___ Aug. 21 ___ Aug. 28 ___ Sept. 11 ___ Sept. 18 ___ Sept. 25

Fee Total: \$ _____

Vendor Agreements – SNAP/EBT ONLY

1. VENDOR agrees to designate a specific person to be an agent for the **Monday Market at the Y**. The designated agent shall be responsible for the vendor’s participation in the program and the only individual that may conduct EBT token redemption.
2. The designated agent for this vendor is: _____. Any change to the designated agent must be made, in writing, before a different agent will be allowed to redeem tokens.
3. VENDOR agrees to accept **Monday Market at the Y** tokens only for the purchase of SNAP/EBT eligible foods including bread products, produce, meat, fish, poultry, eggs, dairy products, seeds, and plants which produce food to eat. Tokens from other markets will not be accepted.
4. VENDOR agrees that no money will be returned to a customer as change if payment for product is solely by tokens. The customer will receive full value for their tokens.
5. VENDOR agrees not to exchange any tokens for money with any person except authorized **Monday Market at the Y** staff.
6. VENDOR agrees to post a sign (provided by **Monday Market at the Y**) identifying VENDOR’S stall as an authorized EBT vendor.

Vendor Agreements - ALL

1. All items sold must be locally produced by the vendor, a family member, or employee.
2. Only items approved in the application may be sold. Resale items are not allowed.
3. The vendor is responsible for the quality and safety of items sold.
4. Vendor spaces will be approximately 15 feet by 30 feet.
 - o Each vendor is responsible for their own canopy or tent.
 - o Vendors are expected to maintain a clean, safe environment.
 - o Vehicles owned by the vendor are allowed in the market areas, provided they can fit within the assigned space. Vehicles must be turned off once the market begins.
5. Vendors are required to be ready to sell by 8 am and must stay until 1 pm unless goods are sold out. Early sales may occur, but tokens will not be available for purchase by patrons until 8 am.
6. License and Farmers Market Nutrition Program (FMNP) signs must be displayed, if applicable.

The applicant agrees for itself, and its employees, agents, or volunteers associated with the activity, to waive and relinquish all claims that may result in any manner against the Monday Market at the Y, their staff, volunteers, or any other authorized person acting on their behalf.

Vendor will only sell approved products. Vendor is responsible for the quality and safety of what s/he sells. Vendor shall indemnify, keep and hold harmless Monday Market at the Y, their staff, volunteers, or any other authorized person acting on their behalf, from and against any and all claims and demands, whether for injuries to persons, loss of life, damage of property, on or off the premises, arising out of the use or occupancy of the premises and shall defend at vendor’s own expense any actions brought against the Monday Market at the Y, their staff, volunteers, or any other authorized person acting on their behalf due to vendor’s acts or omissions.

Designated Agent Signature: _____ Date: _____

Signature(s) of other participants: _____
