



River Prairie Center  
1445 Front Porch Pl, Altoona, WI 54720

## Registration Deadline

Wednesday, Dec 15, 2023

A \$25 late fee will be charged for those registering after the deadline until Dec 20.

**\*\*No registrations after Dec. 20.\*\***



**Extension**  
UNIVERSITY OF WISCONSIN-MADISON  
EAU CLAIRE COUNTY

# 41st Annual Western Wisconsin Ag Lenders Conference



Thursday, January 4, 2024  
8:30 a.m. – 3:30 p.m.

The Agricultural Lenders Conference is designed primarily for lenders and agriculture professionals who work with farm clientele.



**Extension**  
UNIVERSITY OF WISCONSIN-MADISON  
EAU CLAIRE COUNTY

Extension Eau Claire County  
227 1st Street W  
Altoona, WI 54720

Return Service Requested

# Western Wisconsin Ag Lenders Conference Registration Form

Thursday, January 4, 2024  
8:30 am – 3:30 pm

Bank/Business Name: \_\_\_\_\_

Individual's Name (s): \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

(Street & Box, City, State, Zip)

Email Address (es) \_\_\_\_\_

Registration Fees

**\$60.00 per person by Dec. 15**

# Attending \_\_\_\_ Amount Enclosed \$\_\_\_\_\_

**Payments at the door are cash or check only.**

Make check payable to:

**Western Wisconsin Ag Lenders**

**Return to:** Extension, Eau Claire County  
Ag Lenders Conference  
227 1st Street W  
Altoona, WI 54720

Online registration and payment is available through Eventbrite. Please visit

<https://go.wisc.edu/i0u166>

**Questions:** 715-839-4712, or  
Visit University of Wisconsin-Madison Extension,  
Eau Claire County

# Western Wisconsin Ag Lenders Conference Program

**8:30 am Registration**

**9:00 am Welcome & Introductions**

**9:05 am Dairy Market Outlook**

*Dr. Marin Bozic, Assistant Professor, Applied Economics, University of Minnesota*

**10:00 am Back to the Future: A Rerun with a Twist**

*Bob Craven, Extension Economist & Director of Center for Farm Financial Management, University of Minnesota*

**10:55 am Grain Outlook**

*Dr. Dan O'Brien, Professor & Extension Agriculture Economist, Kansas State University*

**11:40 am Investing in Precision Agriculture Tech**

*Dr. Brian Luck, Associate Professor & Extension Specialist, Biological Systems Engineering, UW-Madison*

**12:25 pm Lunch**

**1:10 pm Dairy Policy Developments**

*Dr. Marin Bozic*

**2:15 pm Specialty Crop Panel**

*Chippewa Valley Bean, SB&B Foods, Les Danielson (invited)*

**3:15 pm Wrap-Up and Safe Travels Home**

**2024 Western WI Ag Lenders Planning Committee:** **Extension** : Lyssa Seefeldt, Eau Claire County; Ryan Sterry, St. Croix County; Jerry Clark, Chippewa County. **Ag Professionals:** Kailey Purvis, Chippewa Valley Bean; Joshua Rynes, Compeer Financial; Jonathan Zander, Compeer Financial; Mike DeLong, Pillar Bank Baldwin; Jenny Jereczek, Security Financial Bank; Alan Daigle, Dunn Farm Service Agency.

## Date and Location:

**Thursday, January 4, 2024 | 8:30 am—3:30 pm**

**River Prairie Center**

**1445 Front Porch Pl | Altoona, WI 54720**

The UW-Madison, Division of Extension provides affirmative action and equal opportunity in education, programming and employment for all qualified persons regardless of race, color, gender/sex, creed, disability, religion, national origin, ancestry, age, sexual orientation, pregnancy, marital or parental status, arrest or conviction record or veteran status.

Requests for reasonable accommodations for disabilities or limitations should be made prior to the date of the program or activity for which it is needed. Please do so as early as possible prior to the program or activity so that proper arrangements can be made. Requests will be kept confidential. Contact Extension, Eau Claire County at 715-839-4712 or Wisconsin Relay 711.