



River Prairie Center
1445 Front Porch Pl.
Altoona, WI 54720



Registration Deadline

Friday, December 27, 2024

The final due date for ALL registrations is Friday, December 27. There will be no early-bird and late registrations this year.



Extension
UNIVERSITY OF WISCONSIN-MADISON
EAU CLAIRE COUNTY

42nd Annual Western Wisconsin Ag Lenders Conference 1983 - 2025



Thursday, January 9, 2025

8:30 a.m. – 3:00 p.m.

The Agricultural Lenders Conference is designed primarily for Lenders and Agriculture professionals who work with farm clientele.



Extension
UNIVERSITY OF WISCONSIN-MADISON
EAU CLAIRE COUNTY

Extension Eau Claire County
227 1st Street W
Altoona, WI 54720

Return Service Requested

Western Wisconsin Ag Lenders Conference
Enrollment Form

Thursday, January 9, 2025
8:30am-3:00pm

Bank/Business Name: _____

Individual's Name (s): _____

Business Phone: _____

Business Address: _____

(Street & Box, City, State, Zip)

Email Address (es) _____

Program, Lunch & Speaker Fees
\$60.00 per person

Attending ____ Amount Enclosed \$ _____

Make Check Payable to:

Western Wisconsin Ag Lenders

Online registration and payment is available
through Eventbrite. Please visit

<https://go.wisc.edu/t4zftb>

or click any of the QR codes
in this flyer.



Return to: Extension, Eau Claire County

Ag Lenders Conference

227 1st Street W

Altoona, WI 54720

Questions: 715-839-4712 or

[Extension Eau Claire County - University of](#)

[Wisconsin-Madison](#)

Western Wisconsin Ag Lenders Conference Program

8:30 am Registration

9:00 am Welcome, Introductions, and Housekeeping

9:05 am Dairy Outlook and Federal Order Update, DMC, Farm Bill, etc.
Leonard Polzin, Dairy Market and Policy Outreach Specialist, UW-Madison Extension

10:15 am Break

10:30 am Grain Outlook

Dr. Brenda Boetel, Extension Agriculture Marketing Specialist, UW-River Falls/Extension

11:15am Solar Contract Basics

Kelly Wilfert, J.D. Farm Law Outreach Specialist, UW-Madison, Division of Extension

12:10pm Lunch

1:00 pm Cattle Outlook (virtual)

Dr. Derrall Peel, Professor and Extension Specialist for Livestock Marketing, Oklahoma State University

1:45 pm Break

2:00 pm Business Leadership

Hank Wagner, Wagner Leadership Training

3:00 pm Wrap-up, Evaluation, and safe travel home

2025 Western WI Ag Lenders Planning Committee: **Extension:** Ryan Sterry and Jerry Clark Chippewa, Dunn, Eau Claire Counties; **Ag Professionals:** Joshua Rynes, Compeer Financial; Jonathan Zander, Compeer Financial; Mike DeLong, Pillar Bank; Jenny Jereczek, Security Financial Bank; Kailey Purvis, Chippewa Valley Bean; Al Daigle, Farm Service Agency.
Please contact Extension, Eau Claire County at 715-839-4712 with any questions.

Date and Location:
Thursday, January 9, 2025 | 8:30am—3:00pm
River Prairie Center
1445 Front Porch Pl, Altoona, WI 54720



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Requests for reasonable accommodations for disabilities or limitations should be made prior to the date of the program or activity for which it is needed. Please do so as early as possible prior to the program or activity so that proper arrangements can be made. Requests will be kept confidential. Contact Extension, Eau Claire County at 715-839-4712 or Wisconsin Relay 711.